

### "Better Together"

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#### **GPS NORWAY**



# PLAMMP

Tech Team















**GSI Team** 







**Columbus** 





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cepheo

A/ AZETS



























**ProsessPilotene** 































#### The history of Al



1950 Alan Turing introduces the "Turing Test"

1956
Field of AI is launched,
"artificial intelligence"
coined at Dartmouth



1960
The "first computer" that learned **skills** by trial and error.

14

1978/79

In Japan, **SCARA**, the

robotic arm for high-

speed assembly unveiled.



**Jabberwacky**, a chatbot designed to have conversations with users and imitate human interaction.



IBM's **Watson**, a computer system answers questions via natural language. Beats Jeopardy! contestants.



2021

OpenAl develops **DALL-E**, an image generator based on text prompts.

2022

OpenAl launches **ChatGPT**, a chatbot that interacts in a conversational way.



1997

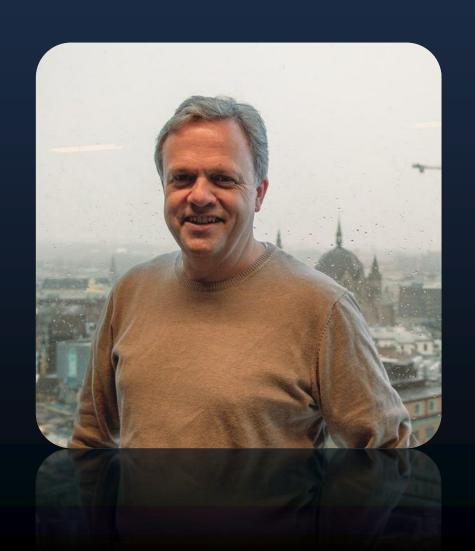
**IBM's Deep Blue** beats reigning world champion Garry Kasparov in chess.

Late 1990s
KISMET, a robot head that recognizes and replicates human emotion.



**2011**Apple launches **Siri**, an intelligent personal assistant.

# Kunstig intelligens vil bli større enn den industrielle revolusjon



Nullkoding, store språkmodeller og «Copilot» er i ferd med å snu opp ned på kunnskapsindustrien"

- Bjørn Olstad, CVP Microsoft



### The world's first AI Copilot in CRM and ERP



Sales
Recap sales meetings
Craft customer emails



Marketing
Generate content ideas
Create audience segments
Simply customer insights



Service
Create customer responses
Enhance self-service bots



Supply Chain
Predict disruptions



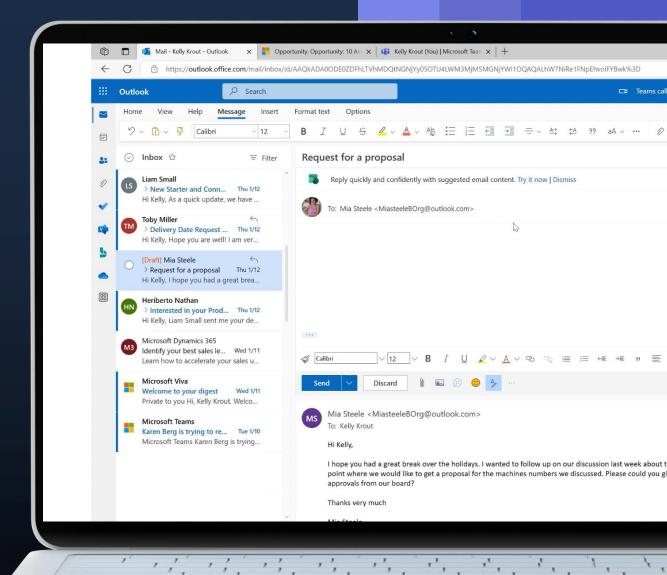
Create product descriptions

**Operations** 



### Copilot

in Microsoft Viva Sales (included in Dynamics 365 Sales)



### The age of Al

Al will break the world out of its stagnant productivity cycle – and set the stage for a new era of innovation.



Collaborative Apps – Collaborative Partnerships

**Define your AI strategy** 

Be Bold – Be Curious