Welcome!

DynUG – Oslo 26th May



Our offices

PDM Technology ApS

Aalborg, Denmark

PDM Technology North America, Inc.

Atlanta, GA

PDM Technology Deutschland GmbH

Handewitt, Germany

PDM Technology Europe s.r.o

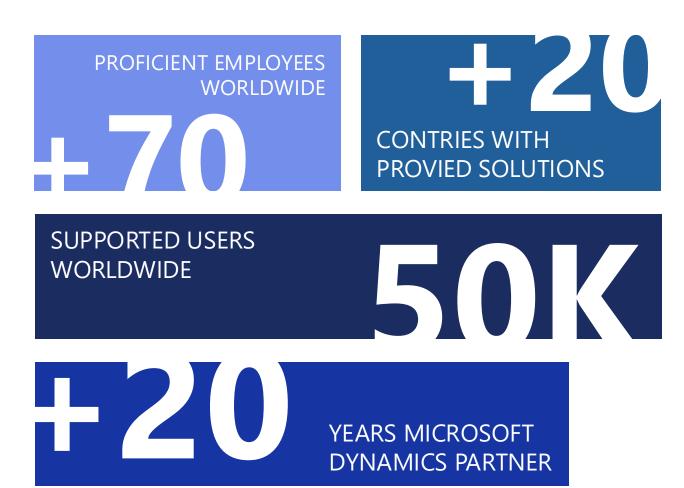
Pilsen, Czech Republic



The numbers

PLM solution developed exclusively for and fully embedded inside the Microsoft Dynamics ERP platform.

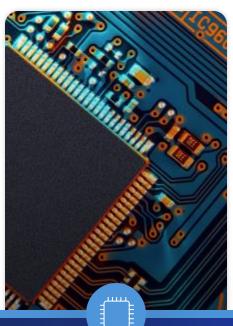
Bluestar PLM's case studies and literature available from our website <u>bluestarplm.com</u>.



The challenges in manufacturing



Every industry vertical is undergoing the same transformation











Semiconductor

Need for automated engineering processes to accelerate time to market, including secure collaboration

Aerospace

Need for **collaborative engineering** that **protects IP**, especially for Defense customers

Automotive

Full-vehicle & sub-component simulations are needed to ensure safety & performance of products

Chemicals

Need for secure and collaborative environments that require high levels of compute, security and IP protection

Autonomous Systems

Lack of an integrated simulation environment where IP is protected

Modern R&D, engineering teams face bottlenecks in collaboration, communication stifling innovation and leading to real impacts



Product Quality & Time to Market

35% of engineers reported missing due dates during the design process¹



Executive Visibility

94%
of engineering
executives recognize
the need for improved
mechanical engineering
productivity¹



Collaboration Mechanisms

84%of engineers said that meetings were their dominant mechanism of collaboration and communication¹



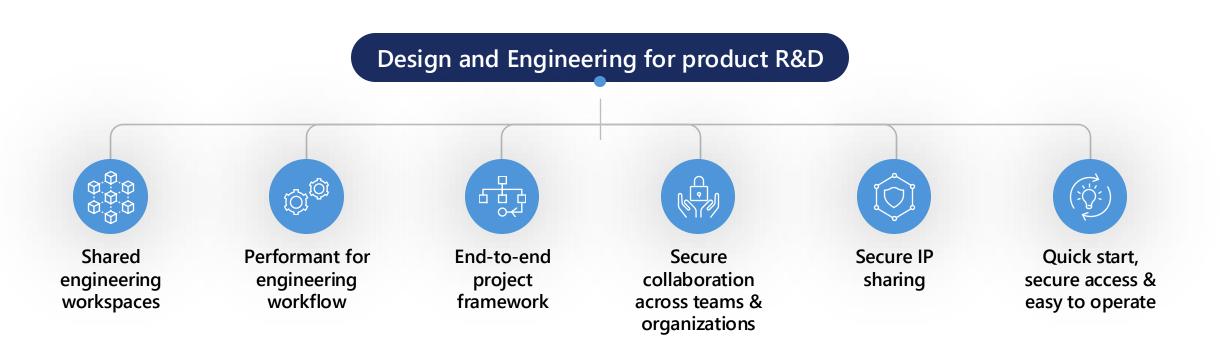
Innovation & Product Development

41%

of an engineer's time that is dedicated to innovation and design work. **59%** of their time is spent as non-value add¹

Industry challenges

The increasing complexity of modern engineering systems is outpacing government and industry's ability to innovate, plan, and operate.



Macro Trends Driving Innovation

Impacting Digital Transformation Journeys









Design for Product & Service Innovation

Continuous Releases Improved Earnings
Quality

Secure, Connected Value Chain

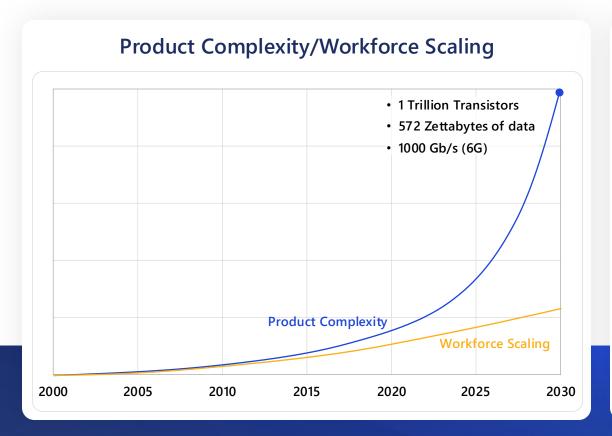
Design smarter, more sustainable products with data-driven services opportunities.

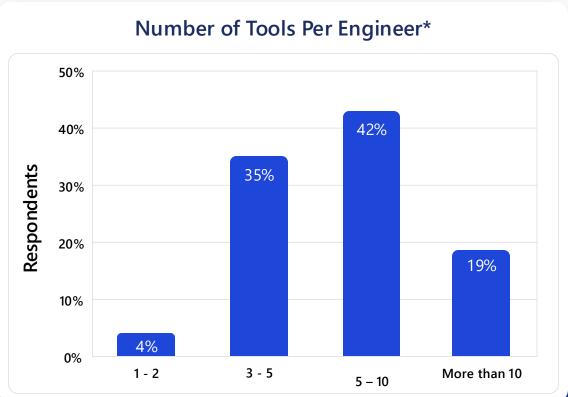
Add functionality and value throughout the product lifecycle.

Expanded software and digital services adds new recurring revenue streams.

Streamlined, secure collaboration increases agility across extended project teams.

Product complexity megatrend





 Product complexity is exponentially increasing, workforce scaling is lagging creating a gap

- Thousands of requirement attributes to verify
- Multi-discipline designs, interdependent attributes
- Dozens of specialized tools across the enterprise

Digital Transformation



The Digital Thread

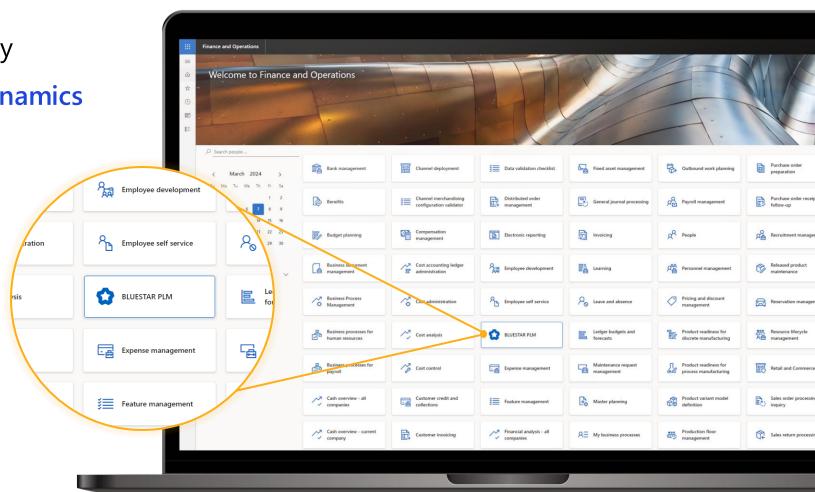


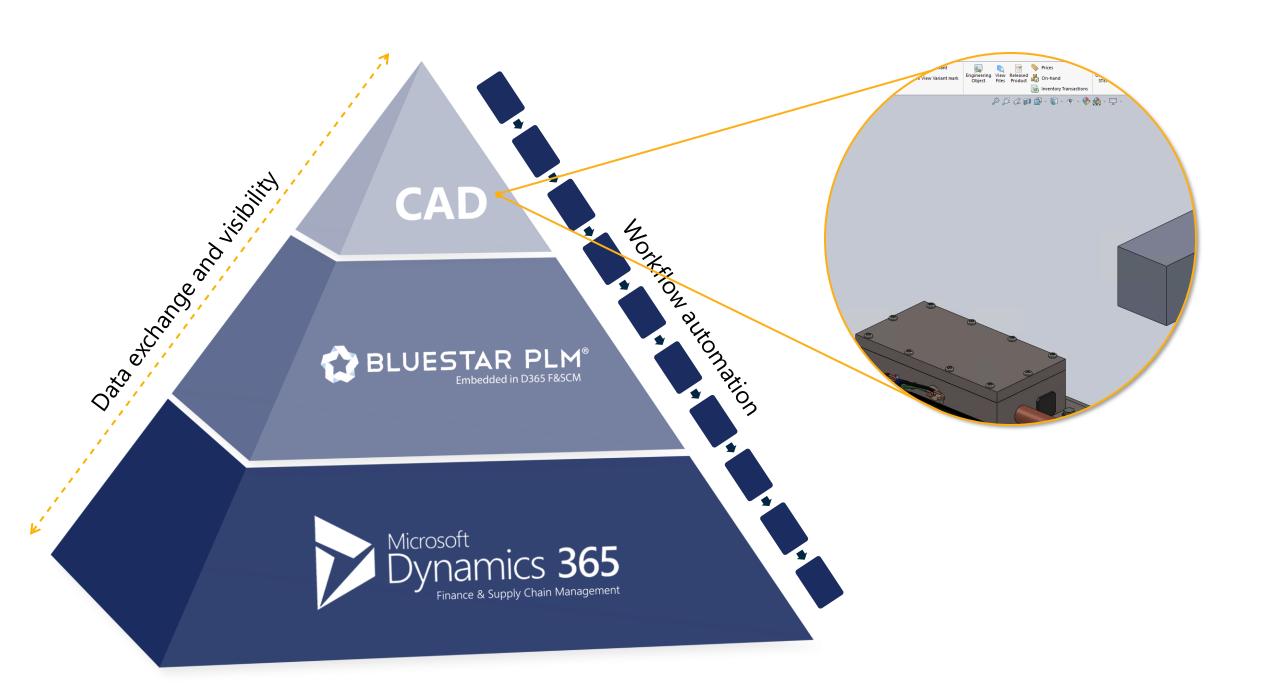
Bluestar PLM

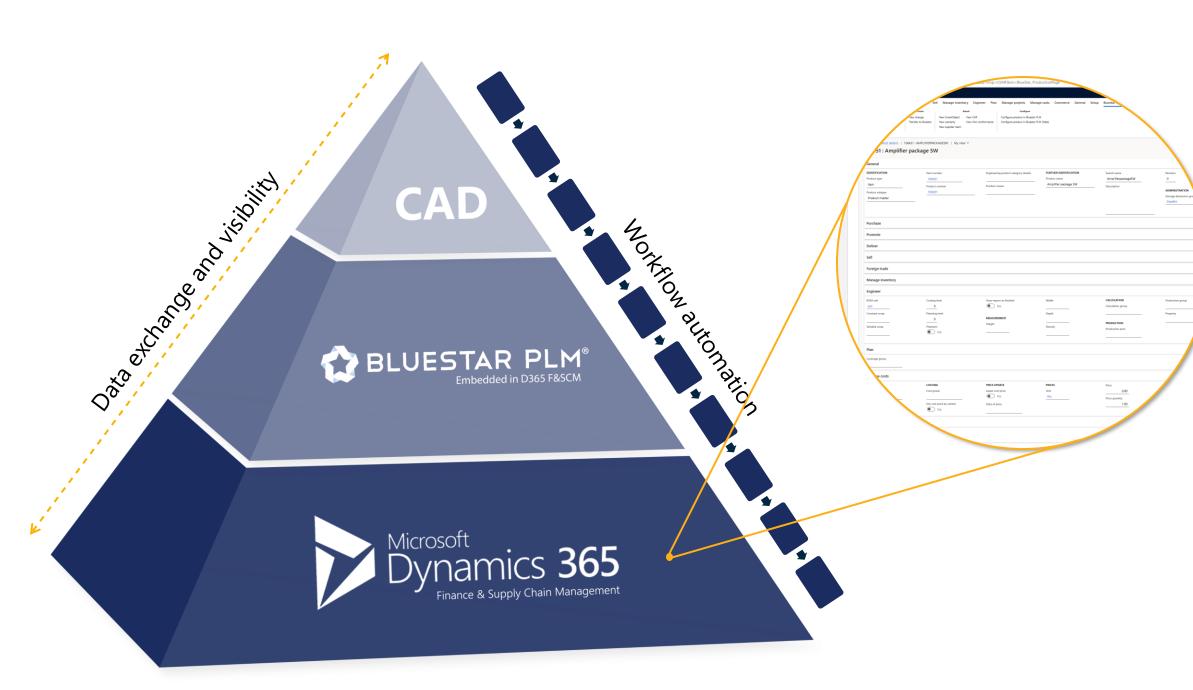


Dynamics 365 F&O Workspace

Bluestar PLM is directly and fully embedded in the Microsoft Dynamics 365 SCM workspace.

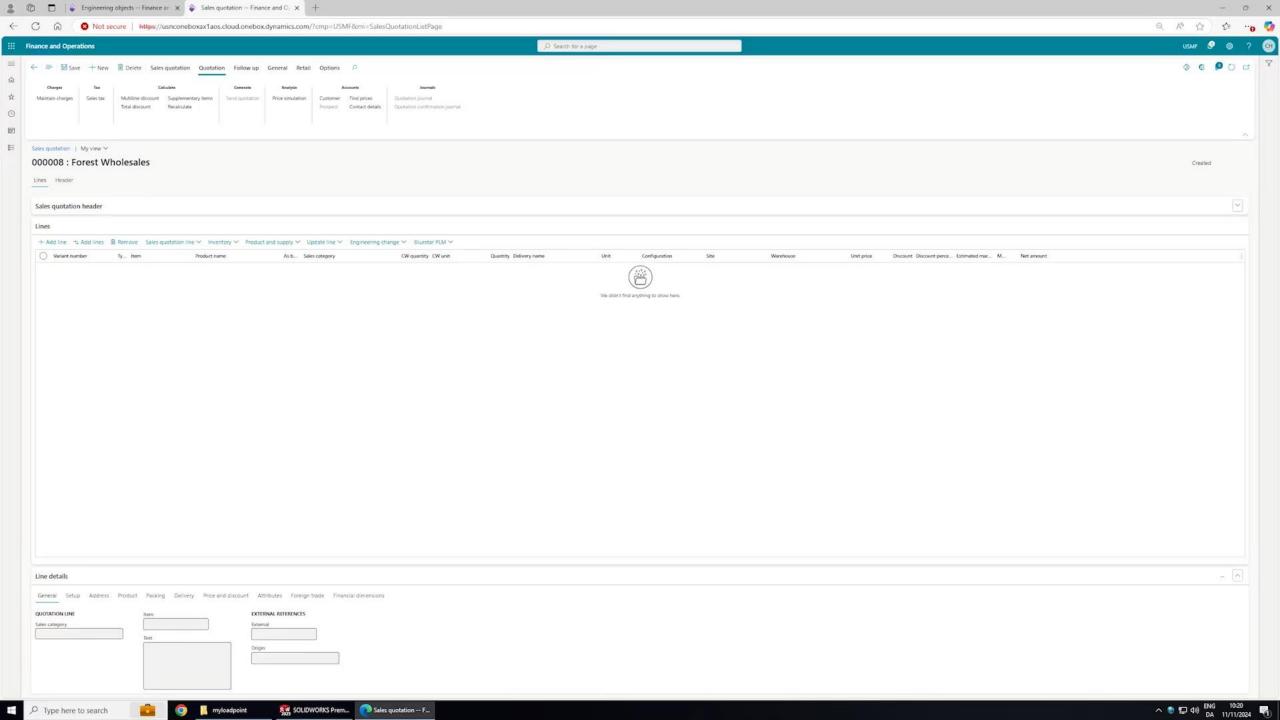






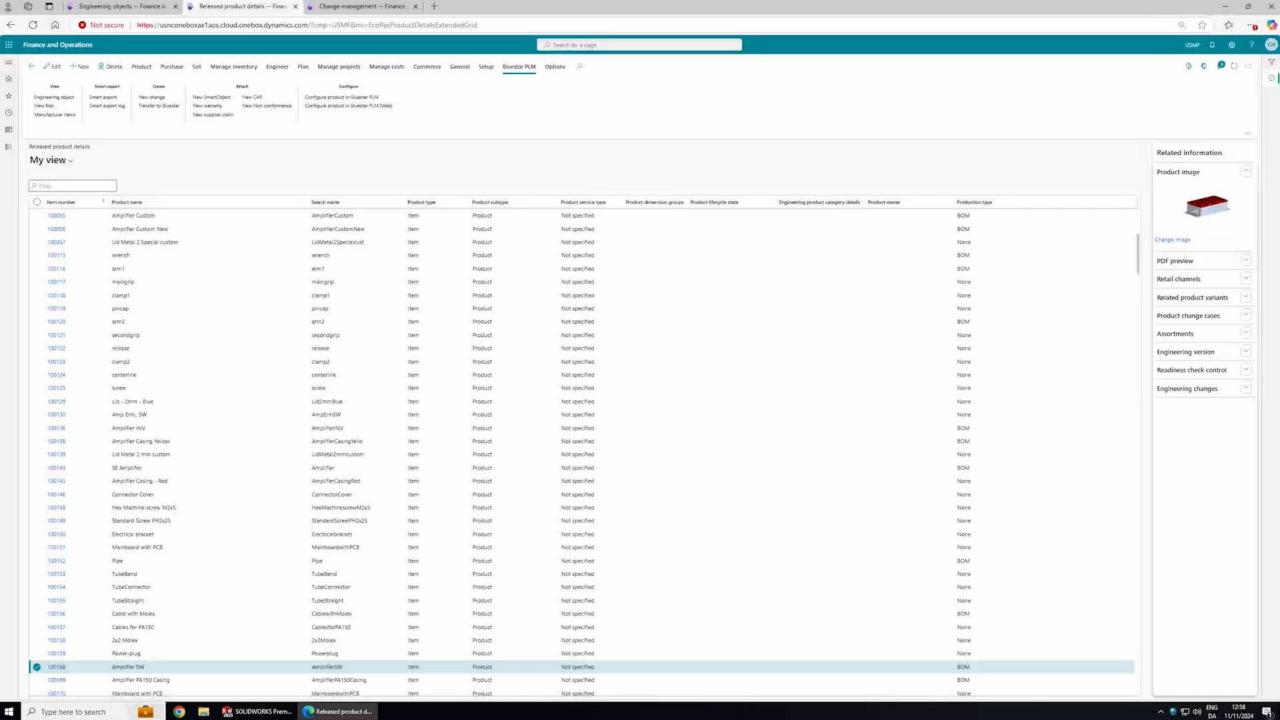
Sales – Product configuration





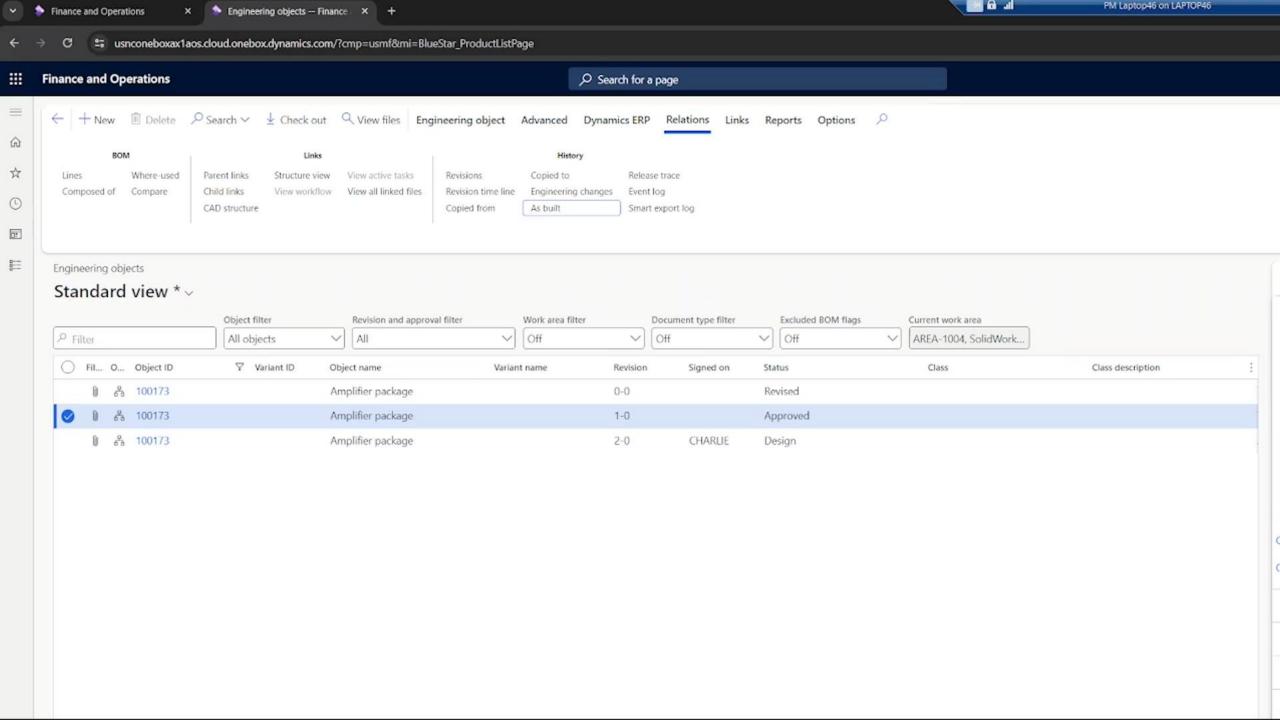
Engineering Change Management





As Built Traceability





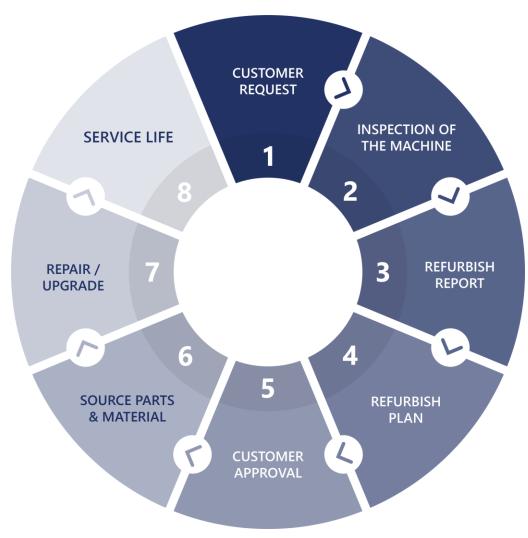
After-sales Redesign and Repair (Refurbishment)

Replace / Repair / Reuse / Repurpose parts. Manage product upgrade assigning action to specific parts.

Updates **Digital Twin** so that it **always** reflects reality.

Full **traceability** of evolvement in product design.

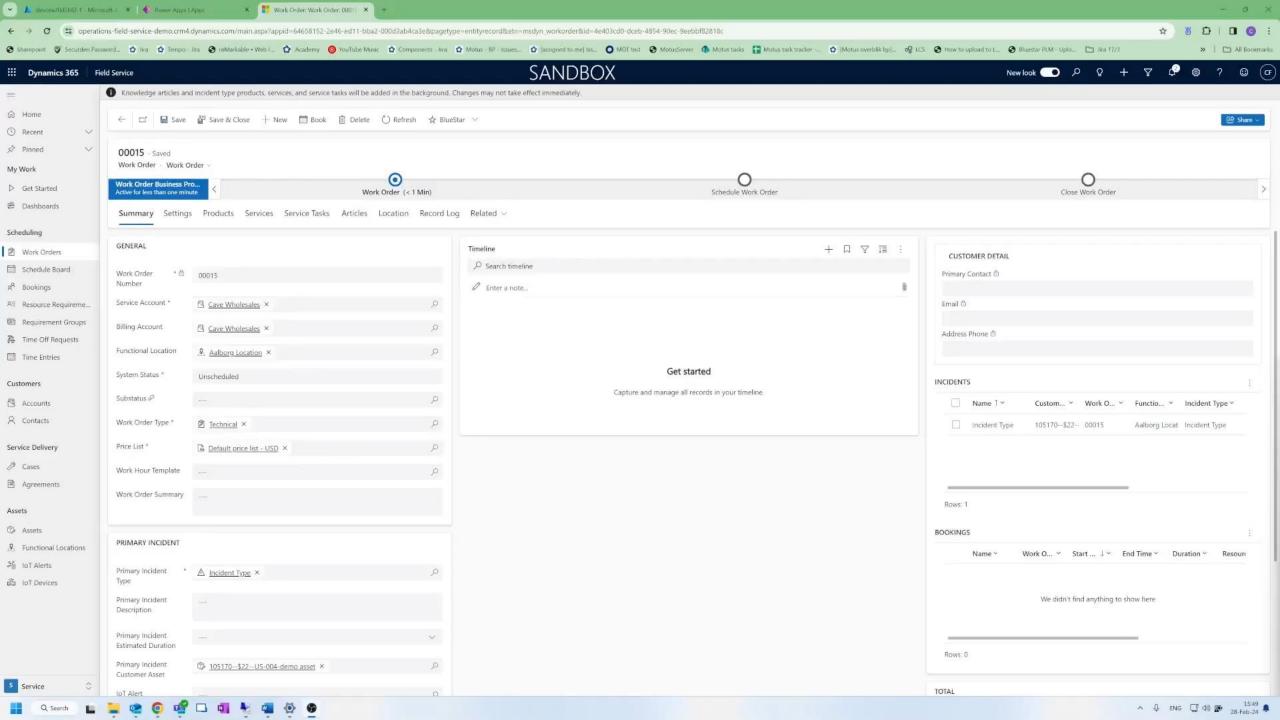
Control redesign/repair of product with service bill of material (**BOMs**) like all other products using project/MRP planning.





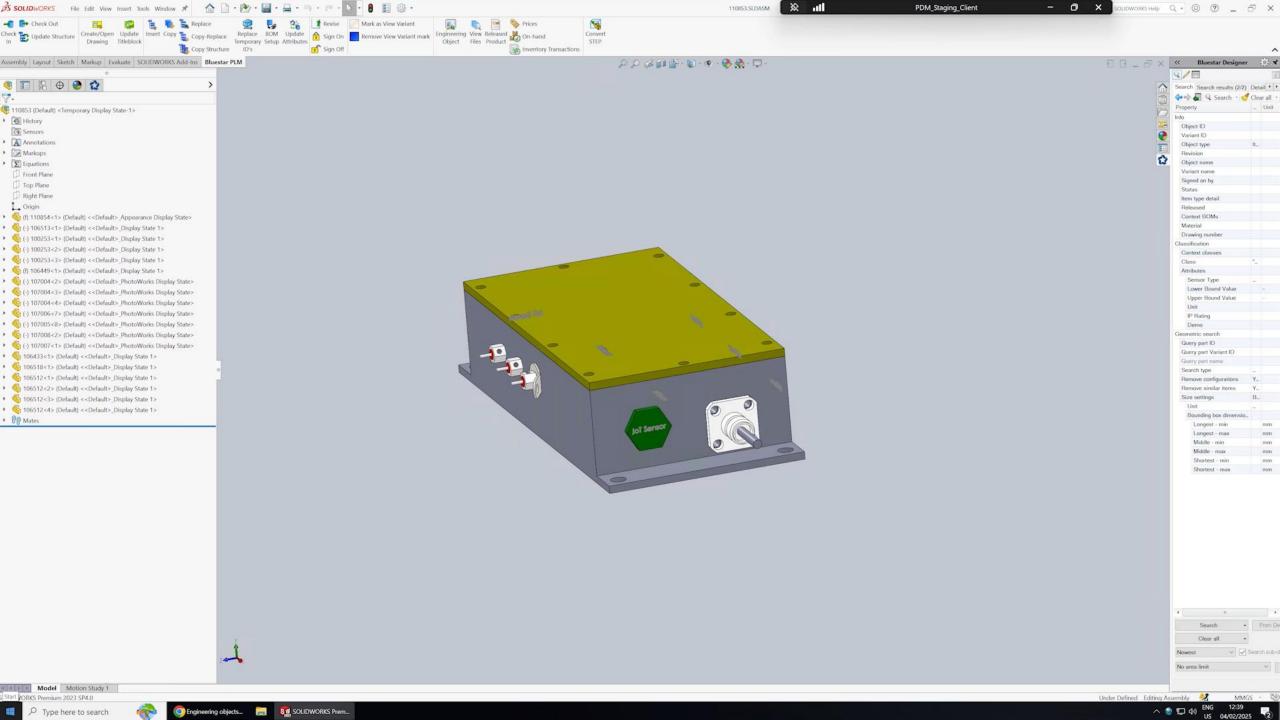
Field Service





Al + CoPilot in Bluestar PLM





To Summarize:

- Challenges
- Digital Transformation
- Digital Thread
- Embedded PLM



Selected customers





























